

ORLANDO ROLLER DERBY

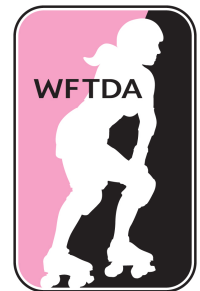
2017 SPONSORSHIP PACKAGE



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WHO WE ARE

- Orlando Roller Derby is Orlando's premiere women's flat track roller derby league. ORD is 100% skater-owned and operated.
- ORD is a full Women's Flat Track Derby Association (WFTDA) member league. WFTDA is the international governing body for the sport of women's flat track roller derby and a membership organization for leagues to collaborate and network.
- The league is composed of five teams.
 - Our all-star team: Ozone Slayers
 - Our mid-level team: Sun Blockers
 - Our 3 home teams: Heat Wave Hellcats, Manatee Mayhem, Snowbird Bombers
- ORD* is a 501(c)(3) non-profit dedicated to our mission of bringing about positive change in ourselves and in our community.



OUR FANS

Roller derby is the fastest growing sport in America, and we have a passionate audience. Our current Facebook audience is **over 5,000 fans** and growing every day.

According to a WFTDA (Women's Flat Track Derby Association) poll, roller derby fans are:

- **61%** women, **39%** male
- Average age is **37** years old
- Over **55%** have an annual household income of over **\$50,000**
- Over **33%** have an annual household income of over **\$75,000**
- **84%** have some college education
- **78%** of fans patronize businesses that sponsor their local league



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OUR 2017 SEASON

Our 2017 schedule is jam-packed with exciting games. Make sure that your company is represented at the following home games:

Mar. 12 – Open Scrimmage	July 1 – Orlando vs Tallahassee	Sept. 24 – Home Teams
Mar. 25 – Orlando vs Jacksonville	July 2 – Home Teams	Oct. 8 – Home Teams
Apr. 8 – Orlando vs Savannah	Aug. 12 – Orlando vs Gainesville	Oct. 22 – Orlando vs Thunder City
May 21 – Home Teams	Aug. 20 – Home Teams	Nov. 5 – Season Closer
June 18 – Home Teams	Sept. 16 – Orlando vs Gold Coast	

SPONSORSHIP OPPORTUNITIES

Lead Jammer \$1500+

- Logo & link on website
- 4 VIP season tickets
- Full page ad in all game programs
- Social media mentions
- Banner at all games
- \$100 merchandise voucher
- Sponsor shout-out at all games

Pivot \$1000

- Logo & link on website
- 2 VIP season tickets
- 1/2 page ad in all game programs
- Social media mentions
- Banner at all games
- \$50 merchandise voucher
- Sponsor shout-out at all games

Blocker \$500

- Logo & link on website
- 1 VIP season ticket
- 1/4 page ad in all game programs
- Social media mentions
- Sponsor shout-out at all games

Head Ref \$250

- Logo & link on website
- 5 game tickets
- 1/8 page ad in all game programs
- Social media mentions
- Sponsor shout-out at all games

Custom \$ - -

If you prefer, we are happy to put together a customized package to suit your business needs. (i.e. sponsoring a home team, purchasing dual-branded merch, etc.)

Please contact sponsorship@orlandoderbygirls.com for more information or to create a custom package.

*Orlando Psycho City Derby Girls, Inc. dba Orlando Roller Derby is a 501(c)(3) non-profit organization.
Part of your sponsorship may be tax deductible.